Northeast Ohio Buddy Walk

Saturday, August 24, 2019

Cleveland Metroparks Zoo
Presented by

Minute Men Staffing Services

the up side of downs
Supporting & Celebrating Down Syndrome in Northeast Ohio
2019 Sponsorship Opportunities
Northeast Ohio Buddy Walk
Presented by Minute Men Staffing
Saturday, August 24, 2019 Cleveland Metroparks Zoo

Platinum Sponsor ● $7,500 ($7,125 tax deductible)
- Naming rights to one of the following areas:
  - Buddy Gateway Vendor Pavilion OR Walk of Fame Signs
- Two minute Podium Recognition during Opening Ceremony
- Company Logo on paper Registration Forms (+7,500)
- Company Logo on Event T-shirts (+6,000)
- Link to company with logo on Buddy Walk event site (+5,000)
- (20) Buddy Walk Registrations/T-shirts
- Company Logo on Welcome Banner
- Complimentary Booth in Buddy Gateway Awareness Fair
- Recognition in USOD e-newsletter (+6500), social media (+5800) & press releases
- Invitation to Annual USOD Sponsor Appreciation Cocktail Party
- Certificate of Recognition & Complimentary USOD presentation at location of choice
- Employee engagement opportunities throughout the year at USOD activities

Gold Sponsor ● $5,000 ($4,700 tax Deductible)
- Naming rights to one of the following areas:
  - Club Bud OR Team Captain’s Corner
- Company Logo on paper Registration Forms (+7,500)
- Company Logo on Event T-shirts (+6,000)
- Link to company with logo on Buddy Walk event site (+5,000)
- (15) Buddy Walk Registrations/T-shirts
- Company Logo on Welcome Banner
- Complimentary Booth in Buddy Gateway Awareness Fair
- Recognition in USOD e-newsletter (+6500), social media (+5800) & press releases
- Invitation to Annual USOD Sponsor Appreciation Cocktail Party
- Certificate of Recognition & Complimentary USOD presentation at location of choice
- Employee engagement opportunities throughout the year at USOD activities
2019 Sponsorship Opportunities
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Silver Sponsor • $2,500 ($2,380 tax deductible)
• Company Logo on paper Registration Forms (+7,500)
• Company Logo on Event T-shirts (+6,000)
• Link to company with logo on Buddy Walk event site (+5,000)
• (10) Buddy Walk Registrations/T-shirts
• Company Logo on Welcome Banner
• Complimentary Booth in Buddy Gateway Awareness Fair
• Recognition in USOD e-newsletter (+6500), social media (+5800) & press releases
• Invitation to Annual USOD Sponsor Appreciation Cocktail Party
• Certificate of Recognition & Complimentary USOD presentation at location of choice
• Employee engagement opportunities throughout the year at USOD activities

Bronze Sponsor • $1,500 ($1,428 tax Deductible)
• Company Logo on Event T-shirts (+6,000)
• Link to company with logo on Buddy Walk event site (+5,000)
• (6) Buddy Walk Registrations/T-shirts
• Company Logo on Welcome Banner
• Complimentary Booth in Buddy Gateway Awareness Fair
• Recognition in USOD e-newsletter (+6500), social media (+5800) & press releases
• Invitation to Annual USOD Sponsor Appreciation Cocktail Party
• Certificate of Recognition & Complimentary USOD presentation at location of choice
• Employee engagement opportunities throughout the year at USOD activities
2019 Sponsorship Commitment Form

□ Platinum Sponsor • $7,500
Choose one: _____ Buddy Gateway Vendor Pavilion _____ Walk of Fame Signs

□ Gold Sponsor • $5,000
Choose one: _____ Club Bud _____ Team Captain’s Corner

□ Silver Sponsor • $2,500

□ Bronze Sponsor • $1,500

□ We are unable to Sponsor, but please accept our tax-deductible contribution of $____ in honor of:

_______________________________________________________________________________________________________

□ We ARE able to sponsor but are unable to attend. Please donate our unused Registrations and T-shirts to individuals with Ds

________________________________________________________________________________________________________

Sponsor Name (for display in all printed materials)

________________________________________________________________________________________________________

Contact Name E-mail

________________________________________________________________________________________________________

Address City, State, Zip

________________________________________________________________________________________________________

Phone Web address

□ Pay by Credit Card at http://www.usod.org Buddy Walk/Sponsorships

□ Payment enclosed □ Send an invoice (Due by July 1, 2019)

Scan/email completed form to leslieb@usod.org or fax to 877.353.8763

Commitment Deadline: Brochure - May 10, 2019 T-shirt - May 24, 2019

To become a Sponsor or any questions, contact Leslie Burke, Development Director email leslieb@usod.org • p: 216.447.8763 ext.101 • c: 216.798.7652

Visit us at: 6533-B Brecksville Road, Independence, OH 44131 • Send mail to: PO Box 31720, Independence, OH 44131 p: 216.447.USOD (8763) f: 877.353.USOD (8763) e: info@usod.org
www.usod.org
2019 Northeast Ohio Buddy Walk

T-shirt Form

presented by Minute Men Staffing
Saturday, August 24, 2019 · Cleveland Metroparks Zoo

Please complete the form and return by no later than August 1, 2019

Sponsorship Level / # of t-shirts

<table>
<thead>
<tr>
<th>Level</th>
<th># of Shirts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold</td>
<td>15</td>
</tr>
<tr>
<td>Silver</td>
<td>10</td>
</tr>
<tr>
<td>Bronze</td>
<td>4</td>
</tr>
<tr>
<td>Supporting</td>
<td>4</td>
</tr>
<tr>
<td>Media</td>
<td>4</td>
</tr>
<tr>
<td>In Kind</td>
<td>2</td>
</tr>
</tbody>
</table>

Total Number of T-shirts __________

Adult:
- Small _____ Medium ___ Large ____ XLarge ____ 2XL____ 3XL____ 4XL____
- Youth:
  - XS, Small _____ Medium____

T-shirt Receipt

- Mailed ____________ OR Pick Up please circle a location ______________

Pick up at the office 6533-B Brecksville Rd (next to the Post Office)

Or at The Cleveland Metroparks Zoo 3900 Wildlife Way

Or let me know another time that works for you to ensure you receive the shirts.

Promotional Materials for t-shirt bags

T-shirt pick up before and during the event results in direct interaction with the participants. This is another great opportunity for us to let them know who our sponsors are. If you would like to provide us with promotional materials (flyers, stickers, pens, etc) please let me know. Those materials will be included with the t-shirts during pick up. We can arrange to pick up the materials by no later than August 1, 2019.

- Yes I would like to provide promotional materials

Thank you again for supporting USOD and The Buddy Walk!

Your sponsorship is very much appreciated as a charitable contribution and is tax deductible to the full extent allowed by law. The Up Side of Downs of Northeast Ohio is a recognized 501(c)3, Federal Tax ID 34-1630114.